



InShow 20 Entry Form

Entry forms must be affixed to the back of each entry with the background information panel overlapping onto the front of the envelope or board. The background information panel of the entry form will be available for jurors' review. To ensure entry anonymity, the credits portion of the entry form will not be available for review by the jurors.

Background information included should be a short description of the entry, outlining information such as marketing objectives, budget or other pertinent information to the entry. See instructions for entry form preparation requirements. Entry form cannot be modified from this original state and must appear as presented here. Please make additional copies as needed but do not modify the entry form in any way.



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MARKETING OBJECTIVES AND BACKGROUND INFORMATION

Attach this information to the front side of the entry board.

FOLD HERE
.....

Attach this information to the backside of the entry board.

WORK CREATED BY

NAME _____ PROFESSIONAL STUDENT

COMPANY/SCHOOL ATTENDING _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

CREDIT INFORMATION

ENTRY TITLE _____

FIRM NAME _____

CLIENT NAME _____

CREATIVE DIRECTOR _____ ART DIRECTOR _____

DESIGNER _____ COPYWRITER _____

ILLUSTRATOR _____ PHOTOGRAPHER _____

NAMES OTHERWISE INVOLVED IN PROJECT _____

DATE OF PUBLICATION / DISTRIBUTION _____

PLEASE INDICATE A RETURN PREFERENCE [CHECK ONE]
 I wish to have this entry returned to me and will make arrangements to pick it up at the InShow Gala.
 I do not wish to have this entry returned to me. Please dispose of it.